



## **" SEKO SYNERGY releases new version of Upstream"**

September 2007

SEKO SYNERGY has released a brand new version of their Upstream inbound supply chain management tool to their existing customer base in the United Kingdom.

Upstream is an award winning web based tool that manages the customers' inbound and outbound supply chain from purchase order inception to customers' distribution centre door using an easy to use web based interface.

The system is targeted at companies who experience lack of visibility within the international supply chain, particularly with regards imports into the UK where interaction with 3<sup>rd</sup> party manufacturers in developing nations such as China and India makes the movement of timely information a challenge.

The system has been on general release with SEKO SYNERGY's customer base since the summer of 2004 and has been developed jointly by SEKO SYNERGY with it's own software company Indigina Technologies Limited.

Some of the added features on the new release include:

- The ability to totally customise the view seen by the user defined by role or hierarchy within the customers business.
- A new dynamic "my upstream" summary page that allows the user to keep all relevant information relating to their personal transactions, shipments or purchase orders in one place and on one page.
- Auto email alerts for conformance or non conformance at any point along the supply chain, allowing the user to define who in their supply chain is dynamically notified of changes via email at any point in a shipments critical path.
- New graphical reporting engine to allow the user to build their own management reports and extract to excel or CSV format or to have these reports shown as graphs within the application. Some common reports being used include actual versus planned per Purchase Order, Mode analysis reports, supplier performance reports and moving inventory value.
- Full document upload of all documents (packing lists/invoices/bills of lading) at purchase order and shipment level
- Full and easy integration into any host email system.

"Our plan when we started the company back in 2003 was to be at the forefront of technology within the mid market size logistics space" commented Mark White, Director of SEKO SYNERGY. "We now have close to 20 UK customers running their inbound supply chain on Upstream and many of them are household names and brands".



"Over the last two years our technical team in Indigina have worked closely with our customers' and our own management team to keep moving Upstream in the direction we want it to go. We are really very proud of what the team have come up with in this new release but this is just the next phase of where we want the system to go....we have even bigger plans so watch this space".

To find out more about what Upstream can do for your business visit:

<http://www.sekosynergy.com/supplystream.php>

Or send an email to [info@sekosynergy.com](mailto:info@sekosynergy.com)