



fashionlogistics

IMPORTANT TO CUSTOMERS

**SEKO SYNERGY**

# fashionable

Seko UK has a unique understanding of the fashion logistics business like no other and has many satisfied clients in this industry sector. Our experience of working with companies who sell high value items, which simply have to be tracked at all times, ensures that the same level of attention to detail is applied for all our customer's products. This is clearly demonstrated by the fact that the majority of clients who use our fashion logistics business come to us from referrals and recommendations.

We are able to achieve this level of satisfaction thanks to a combination of our great customer service and our state of the art supply chain software. This technology has been developed in-house specifically for the fashion industry and can be customised to meet the requirements of each individual client. It enables orders to be placed on-line through the Internet, but is so flexible that it can also be accessed via a PDA or pocket PC from an airport lounge or a fashion show! Orders placed via the Internet synchronise with our back end fulfilment system and can be picked and packed same day. Seko will also deliver the product to any door in the UK, Europe or globally.

We offer a wide range of skills including a fully automated pick and pack service using bar code scanning technology, picking to piece level and a full menu of pre-retail services.

- **Quality control department**
- **Internet fulfilment**
- **Home shopping support**
- **Exhibition and show support**
- **RFID tracking capabilities**

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# why we are different

At Seko UK we have a different way of thinking and a different way of approaching the business issues faced by our customers. Our leading-edge web-based supply chain software has been developed in-house, allowing it to be tailored to meet the requirements of each individual client. This enables us to deliver a unique service offering and a truly customised solution, which will improve processes, reduce workloads and increase margin opportunity. Our key to success is attention to detail and being 100% focussed on customer service. So talk to Seko UK today – and find out how we can help you.

**“Seko developed with us a system whereby we can, after the selling season, very quickly and efficiently work out which styles and colours sell most. The same system guarantees that the product arrives at the store on time. Seko manages our supply chain from beginning to end, from picking up goods from factories in Asia, to shipment, consolidation and airfreight to a European distribution centre. Seko has really made the collation, sending and chasing of orders a lot more efficient. We know when we are reaching the end of stock levels and when to reorder. Before, we were working basically from a standing start”**

**a leading UK  
designer fashion  
brand**

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